

Ultramax Technologies Price Catalogue

At Ultramax Technologies, we deliver affordable, reliable, and scalable digital solutions tailored specifically for Kenyan businesses. Below is a complete breakdown of our services, pricing, inclusions, and exclusions to ensure full transparency.

Web Development

Basic Business Website

Price: From KES 35,000

Ideal for: SMEs, startups, personal brands

Includes:

- Up to 5 professionally designed pages
- Mobile-responsive design
- Basic contact form
- Basic on-page SEO
- Domain & hosting guidance
- 1 month free technical support

Excludes:

- Domain & hosting fees
 - Advanced animations
 - E-commerce features
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Corporate / Professional Website

Price: From KES 60,000

Ideal for: Established businesses & organizations

Includes:

- Up to 10 custom-designed pages

- Modern UI/UX design
- Mobile & tablet optimization
- Contact & inquiry forms
- Google Maps integration
- Website security setup
- On-page SEO optimization
- 2 months free technical support

Excludes:

- Content writing (available as add-on)
 - Domain & hosting
 - Paid third-party plugins
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E-Commerce Website

Price: From KES 90,000

Ideal for: Online stores & retail businesses

Includes:

- Product catalog (up to 50 products)
- Shopping cart & checkout system
- MPesa, card & bank payment integration
- Admin dashboard
- Order & inventory management
- Basic SEO setup
- 3 months free technical support

Excludes:

- Product upload beyond 50 items
- Payment gateway transaction charges

- Domain & hosting
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Mobile App Development

Basic Mobile App (Android or iOS)

Price: From KES 150,000

Includes:

- Single platform (Android or iOS)
- User authentication
- Basic UI/UX design
- API integration
- App testing
- App store submission guidance

Excludes:

- App store developer account fees
 - Advanced features (payments, GPS, chat)
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Advanced Mobile App

Price: From KES 300,000

Includes:

- Android & iOS apps
- Admin dashboard
- Payment integration
- Push notifications
- API & database integration
- Security optimization

Excludes:

- Third-party subscriptions
 - Ongoing maintenance (optional support plans available)
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Digital Marketing

Social Media Management

Price: From KES 30,000 per month

Includes:

- 3–4 posts per week
- Content creation & captions
- Account/page management
- Audience engagement
- Monthly performance reports

Excludes:

- Paid advertising budget
 - Influencer marketing
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Paid Advertising (Facebook & Google Ads)

Price: From KES 15,000 per campaign

Includes:

- Campaign setup
- Audience targeting
- Ad creative configuration
- Conversion tracking
- Performance reporting

Excludes:

- Advertising budget

- Long-term campaign management
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Blogging & Content Creation

Content Writing

Price: From KES 3,000 per article

Includes:

- SEO-optimized articles (500–800 words)
- Original, plagiarism-free content
- Topic research & editing

Excludes:

- Publishing on third-party platforms
 - Graphics & images (optional add-on)
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SEO Optimization

Basic SEO Package

Price: From KES 25,000

Includes:

- Website SEO audit
- Keyword research
- On-page SEO optimization
- Google Search Console setup

Excludes:

- Backlink campaigns
 - Monthly SEO management
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Advanced SEO Package

Price: From KES 45,000 per month

Includes:

- Comprehensive SEO audit
- On-page & technical SEO
- Content optimization
- Monthly performance reports

Excludes:

- Paid backlinks
 - Content writing beyond agreed scope
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IT Consulting & Support

IT Support Services

Price: From KES 50,000 per month

Includes:

- Technical consultation
- System troubleshooting
- Website & app support
- Business technology advisory

Excludes:

- Hardware procurement
 - Third-party software licenses
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Important Information

- Prices depend on project scope and complexity
- Custom packages available
- 50% deposit required before project commencement

Contact Us

Ultramax Technologies

www.ultramaxtechnologies.com

+254 741 717 280

ultramaxtechnologies1@gmail.com